



# Lots Of Local Businesses Aren't Getting The Broadband Speed They're Paying For!

## Why Be One Of Them?

Dear Local Business Owner,

Chances are you're paying for a broadband speed you probably can't actually get or a service that's not right for your business requirements!

The trouble is, your broadband speed is affected by how far your location is from the telephone exchange. The further away you are, the slower your broadband – no matter what speed you signed up for!

But distance isn't everything. We've found the difference between the actual quality of service delivered by UK broadband providers is pretty astounding. You'd think the same copper wire running back to the exchange would deliver pretty much the same service whatever provider you chose, right?

Wrong! Once your copper wire gets back to the exchange and onto the suppliers network anything is possible! Your supplier can throttle back speed at certain times of day or for certain types of traffic or to give priority to other customers. In fact there are a whole host of measures your supplier might implement that can affect the delivery of your broadband service.

Did you know the actual make of router / modem you're using and the socket, filters and wiring within your business premises can also have a dramatic impact on the broadband quality you receive?

Over the last couple of years we've dealt with nearly all the major suppliers and over that time we've helped hundreds of local businesses get the correct broadband service to match their business requirements.

Whether it's simple browsing to heavy duty uploading to using a Voice Over IP telephone service we've used our experience to get the best out of the broadband services available in your area.

**Don't keep paying for services you can't get or that aren't fit for purpose!** Let us help you get the most out of your broadband.....

More →

## What we can do for you...

\* We can test the distance of your line to the exchange and the actual quality of the line to give you a better understanding of what broadband service is right for your business.

\* We can assess your router / modem, sockets & filters & phone wiring to ensure your own equipment isn't limiting your broadband service!

\* We offer a range of broadband connections that we can tailor to your requirements based on the actual connection speed you're likely to get and what applications you use the internet for. As a guide our services are listed below...

\* **Black Sheep Broadband Lite:** A broadband service for lite browsing / email use. Suitable for many smaller locations from £20 + Vat per month.

\* **Black Sheep Broadband Pro:** Our standard broadband service suitable for all forms of normal business use from £25 + Vat per month.

\* **Black Sheep Broadband Annex M:** A service suitable for users who require enhanced upload speed from £30 + Vat per month.

\* **Black Sheep Broadband Premium:** Suitable for heavy duty users and specialised applications from £35 + Vat per month.

\* **Black Sheep VoiceStream Circuits:** Broadband dedicated to carrying Voice Over IP telephone services. Prices vary depending on number of simultaneous phone calls required.

## Take Action Now!

Just give us a call on  
0800 092 5439

We're always happy to discuss your exact requirements.

Who we are:-

Black Sheep Business Communications Ltd,  
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5 Longworth Road,  
Horwich, Bolton,  
Lancs. BL6 7BA.  
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[www.blacksheepzone.com](http://www.blacksheepzone.com)

We moved to our new base in the centre of Horwich (just around the corner from the RBS) in June 2009. Before that we'd been located along with our I.T company, Norbrook, in the Westhoughton / Hindley area.



MD David Lloyd

"We've run a successful local I.T firm, Norbrook Direct, for over 12 years. We took the decision to start Black Sheep Business Communication (Norbrook's sister company) in mid 2008.

Over the last 18 months we've developed a range of telecom products and services for small and medium sized businesses.



Martin Lloyd  
Technical Director

The move to Horwich has seen the business really take off and we look forward to helping many more local firms benefit from our services.

We've always been a family run business with a no nonsense, straight forward and honest approach. We think this has helped us enormously in building the trust of our local clients"

Our services aren't limited to simply supplying broadband!

\* Via our I.T firm (Norbrook) we can offer all types of computer support & maintenance & New Server & PC installations.

\* We can offer low cost phone calls and line rental.

\* We're able to transfer existing phone lines, as well as arrange for new phone lines to be installed. (We can supply a complete portfolio of Single PSTN, PSTN Multi-Lines, ISDN 2 and ISDN 30 solutions for business users. All lines are installed and maintained using BT Openreach)

\* We also supply and install new phone systems and can also take over the maintenance of your existing phone system. Just give us a bell, we're always happy to give unbiased help and advice. Tel 0800 092 5439.